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Stanley Riesge

Kiner Vol. 42, No. 7, September, 1983

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K mart enters into corporate sponsorship of the 1984 Olympics.

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N·E·W·S B·R·I·E·F·S

K mart reported an estimated 11.8% increase in consolidated sales for the four-week period ended July 27, 1983.

Board Chairman Bernard M. Fauber noted that K mart's July results supported the current pattern of healthy sales increases for the company, even following the strong movement of seasonal merchandise in June.

Consolidated sales were approximately $1,372,477,000, compared with $1,227,879,000 for July 1982. Sales for the first half of fiscal 1983 were $8,614,720,000, an increase of 11.1% over last year's volume of $7,753,337,000 for the comparable period.

Comparable-store sales—those from K mart stores open at least one year—increased by 10.1% this July over the same period in 1982.

Sales figures include results from K mart discount department stores, which totaled 2,136 on July 27, 1983, compared with 2,084 on July 28, 1982. Also contributing to sales are Designer Depot, Kresge and Jupiter stores and Furr's Cafeterias, Inc.

Mr. Fauber cited merchandising enhancements as a source of future strength for the retailer. "Our Home Electronic Centers, for example, should produce gratifying results as consumers turn to indoor activities this fall," he says.

Now in some 475 stores, the Home Electronic Centers are targeted for most U.S. K mart stores by the end of 1983. The new departments include hardware, software and peripherals for home computers; video games and software; telephones; stereo components, televisions; radios, and calculators.

September Store Openings

Region	Location	Tentative Opening
C	7532—Lima, OH	September 22
	Designer Depot	
C	2006—Whitehall, OH	September 1
C	2007—Columbus, OH	September 1
C	2019—Speedway, IN	September 29
E	2016—Claymont, DE	September 1
E	2017—Newark, DE	September 1
S	7442—Bristol, TN	September 15

Sarajevo and Los Angeles... K mart will be there.

At the age of 25, 5'6", 107-pound Mary Decker is entering her 14th year as a runner in the 1984 Summer Olympics. But those years haven't been easy. When the Olympics name an official soft drink, an official car, etc., they should name Decker as the official survivor.

She started running cross-country at age 11 in her hometown, Huntington Beach, California, and joined a track club soon after. Her coach, so impressed by her body mechanics and great heart, started priming her for the '76 Olympics.

Her preparation began with competing in a marathon, a 440, an 880, a mile and a two mile run. However, immediately following these events, Decker had to have an emergency appendectomy, resulting from extreme stress. This marked the beginning of Decker's numerous stress-related ailments throughout her running years, but it also marked the start of her determination to choose running, despite its possible self-destruction, over a broken home-life, brought on by her parent's unhappy marriage. It seems her determination has paid off well, because today she is known as the queen of the middle distances.

In 1984, K mart Corporation will be the exclusive retail sponsor for the Winter Olympics, to be held February 7-19 in Sarajevo, Yugoslavia, and co-sponsor with Sears for the Summer Games, July 20-August 12 in Los Angeles, California.

All K mart stores, starting in October, will be participating in the much-needed fund raising for the athletes by setting up collection canisters in every store for customer and employee contributions. The United States is the only country where its people, not the government, provide the necessary financial assistance needed to train and support the Olympic team. And those contributions will go to athletes like Decker, where her running speed has been exemplified against other American women runners, who start falling behind just after half a mile.

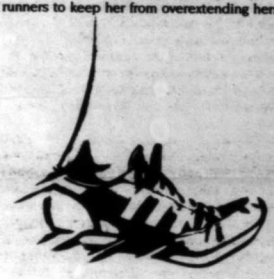
Decker, along with Carl Lewis, long jumper and likened to the legendary Jesse Owens, have been termed as old-fashioned heroes. But their training and support require modern standards. Because Americans today are actively behind the Olympian event, almost as much as our European counterparts, athletes like Decker and Lewis can train and support themselves comfortably.

Sarajevo and Los Angeles ...K mart will be there.

For Decker, running is a source of pride, which may explain why she is increasing her speed rapidly. During the summer of '73, she toured the world with the U.S. track team and made headlines by beating Soviet standout Niele Sabaite in a half-mile race held in Minsk. The following year, however, Decker suffered injuries. Her body was starting to falter under the strain of her obsessive running. Stress fractures hobbled her throughout '74, and at the '76 Olympics, she was virtually a cripple, unable to walk normally due to shin splints and various lower leg ailments.

Her problem was diagnosed as compartment syndrome, where the calf muscles are constricted by their sheaths. It took two operations to ease the pain, but in 1980, Decker was struck with Achilles' tendinitis in her left foot. After additional surgery, she was sidelined for almost a year and a half.

Today, when Decker practices, she is accompanied on workouts around her home in Eugene, Oregon by a cadre of male runners to keep her from overextending herself.



Recently, she won a 1,500 meter race in Stockholm, lowering her own American record to 3:57:12, but later setting an American record in the 800 meter (1:57:60) at Gateshead, England.

Between her and the gold medal, nothing stands in her way, not even the names of her main rivals, especially Soviet competition. With her, it's always been a matter of running against times, not names.

But equally justifiable is the fact that the Olympics is a universal, cross-cultural, symbol of sport. No matter what society an individual comes from, the human body transcends all cultures and the spectators can identify with a large part of the sports activities at the Olympics.

In its worldwide attraction, the Olympics has seen more and more countries enter the games. Forty-nine new countries, most of them terribly poor, but burning with patriotism, have entered the Games since 1960. In desperately establishing a national identity, these countries somehow have found the funds to train their athletes in the hopes of producing an Olympic champion.

Most sponsors see this event as a time to project a good corporate image—one seen by the entire world. The payback comes with being associated with the world's greatest sports event. And organizers of the Olympics have increasingly reached out to corporations for help in defraying costs. In return, these corporations, including K mart, have obtained the right of affiliation.

According to James Moser, Director of Advertising, he feels it's good for the corporation as a whole to be associated with such a quality event. The Board of Directors back in 1980 began studying the idea of K mart's participation in the Games and thought that the exposure would be good for K mart's image.

The 1984 Olympic organizers want to make corporate sponsorship worthwhile for the corporations and have proposed a better management system. Instead of having a half dozen official products and six of another, the new strategy is to limit official sponsorships to about three dozen major corporations, with only one sponsor in any product or service category. For example, K mart will be the exclusive sponsor in the retailing category for the Winter Games. That way, K mart can make an impressionable effect on consumers through its exclusivity.

K mart sponsorship

For the Winter Games, our sponsorship will include an ad campaign, featuring a wide representation of several product lines in automotive, sporting goods, sportswear and footwear. These items will not only be televised, but will run in People magazine, Time, and Sports Illustrated, commencing in October of this year.

In addition, we will sponsor the U.S. Olympic team, whose official members will be decided upon for the Winter Games, sometime in January. Also, we will be offering a Sweepstakes, open to customers, in which the grand prize is a trip for two to Sarajevo to watch the Games. Other prizes will include Kodak disc cameras, Olympian tires, games from Texas Instruments, and Olympic posters.

Why a sponsorship? Corporate involvement and sophisticated marketing strategies arose from the need to address the rapidly escalating costs a city carries when putting on the Olympiad. And this year will mark the first real effort to finance the Olympics primarily through broadcast revenues and corporate sponsorships.

The Winter Games—Sarajevo, Yugoslavia

Back in 1978, the International Olympic Committee awarded the Winter Games to Sarajevo, an old Turkish town, centered in the middle of Yugoslavia. At that time, their sports facilities were either underdeveloped or virtually non-existent. Now, Sarajevo is a scene of people working energetically to prepare its city for the 1984 Winter Games.

For the main skating events, the athletes will use Zetra Arena, which is adjacent to the 400-meter speed skating oval, unique in its construction because its refrigeration system operates year-round to service the largest cold storage area in Sarajevo, located under the course. On the opposite side of Zetra is Kosevo Stadium, with a seating capacity of 50,000 and built in 1952 by 4,000 students with the aid of one bulldozer. After refurbishments, the stadium will host the Opening Ceremony.

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Friendly Service Means

Customer Care

K mart 3262, Roseville, MI—Nancy D'Hondt, Pharmacist —Employees

We wanted to let you know what beautiful people you have working for you in the "Prescription Department" at Store 3262, 208 13 Mile Rd. in Roseville, Michigan.

Our son, Jeffrey, 15 years old, had leukemia and died only two weeks ago. Obviously we were going through a very tormenting period in our lives. Medicines were constantly being ordered. We didn't have the money to put up front even though the Leukemia Foundation eventually paid for these prescriptions.

Through the efforts of Nancy D'Hondt, Pharmacist, she set up a special file for Jeff and allowed us to charge. She billed the foundation! Nancy and the entire staff went out of their way to get what we needed, when we needed it. Such compassionate people, considerate and most interested in his daily welfare, cannot be taught.

K mart 7398, Englewood, CO—Bob Newton, Pharmacist, Jake Gronseth, Asst. Mgr.

I found myself stranded in the parking lot of your K mart store, with car problems of an indeterminate origin.

Help came from an unexpected source and in such a conscientious and concerned manner that I feel compelled to ask your assistance in commending the two gentlemen involved. Mr. Bob Newton, Pharmacist, and Mr. Jake Gronseth, Asst. Mgr., are the employees of your store to whom I refer. Their efforts consisted of help in determining the problem, acquisition of the appropriate parts to repair the car, (a feat of magic in downtown Denver at 9:30 pm), and the necessary effort in labor to render the car operable, which extended to well after midnight.

I can fully appreciate the great cost to each gentleman in terms of the lost time with their families. The very fact that they gave unstintingly of their time and effort in a matter of little concern to them reflects well upon you and K mart as a whole. Therefore, I respectfully request and indeed urge you to commend their efforts as I commend and appreciate them.

K mart 7128, Oak Ridge, TN—Ms. Nancy Bradham, Appliance Dept. Manager.

I purchased a portable color TV from your store #7128 located in Oak Ridge, Tennessee. Ms. Nancy Bradham, the appliance department manager, very courteously helped me during this transaction. The next day this General Electric set started smoking for some unknown reason. I returned the set to your Oak Ridge store and Ms. Bradham was again most helpful in solving my problem.

She is to be commended for her courteous and helpful service on both occasions. She and the Oak Ridge Store are proof that K mart believes in and practices "Satisfaction Always". I am indeed a satisfied customer.

This letter is in response to a request during a recent telephone conversation that I write a letter detailing our recent "K marting the U.P. and Northern Michigan" vacation.

This type of vacation had its conception over two years ago when my wife, Edna, met a fellow K mart shopper in North Platte, Nebraska. She was informed by her new-found friend that "I came 163 miles to get here. I don't get here very often." I noticed the awe-struck look on Edna's face when she mentioned the distance traveled by the woman to shop at this particular K mart. Unbeknownst to me, a seed was planted for a future trip.

On June 18, that seed developed into an intriguing vacation for all of us. We are all in accord that the stores visited by us followed proper standards. All stores were well stocked, clean and well managed. I am more than sure that management is proud of the fact that everyone was doing such a tremendous job.

Following is a list of the 17 stores, all in Michigan, that we patronized:

9772—Gaylord	3000—Marquette	7031—Menominee
9086—Petoskey	9583—Houghton	9028—Kingsford
9065—Escanaba	9598—Ironwood	9586—Sault St. Marie
9245—Cheboygan	7291—Alpena	9400—West Branch
9089—Cadillac	9085—Big Rapids	9130—Ludington
9143—Manistee	3009—Traverse City	

Mary Bortz, K mart 9705, Madison, Ohio

Customer Pleaser

Mary has been with K mart since September of 1972. She started at the Mentor K mart as an appliance department employee. When she transferred to K mart 9705, Madison, Ohio, from the Mentor store, she was an assistant manager in the Appliance Department. When Mary came to the Madison K mart 2 years ago she helped set up the store and became the appliance department manager. Mary is now a full-time cashier and made the comment, "My favorite part of working at K mart is that I love the people." Showing her love for people proved to be true as a customer informed us, "The reason we come to this store for our nursing home purchases is because of this lady. She always has a smile and is so pleasant. She shows care and patience when we have many purchase orders for our residents."

K mart 3402, Indianapolis, IN—Sandra Rowland, Asst. Mgr. and Don Gray, Loss Prevention Manager.

I would like to express my sincere thanks to two of your employees, Ms. Rowland and Mr. Gray.

I accidentally locked my 10 week old baby, Brandon, in my car. The temperature outside was in the mid to upper 90's. I became frantic and ran inside your K mart store for assistance. Ms. Rowland at the service desk immediately summoned Mr. Gray, Loss Prevention, and both of them came to my rescue. A window had to be broken and was done with all concern to the safety of my child.

Brandon must have been enclosed in the car for at least 15 minutes at a temperature of 120 degrees or above. After entry was gained these employees did not stop there. They offered us to come back inside so that we could cool Brandon's body temperature down as quickly as possible. We were taken to the back so that we could put him in cool water and give him juice. As this was taking place they arranged for most of the glass to be picked up and disposed of. I'm glad to know there are still people out there that will go out of their way in such an emergency.

I've never written a letter like this before, but I felt I must let their company know what fine employees it has. In this day and age people seem to complain more and express their appreciation less.

Again, please thank these special people for Brandon and myself. Brandon is doing just fine.

K mart 3509, Randallstown, MD—Frank Davis, Employee

I would like to take this opportunity to compliment one of your sales people, Mr. Frank Davis, of the Randallstown, MD store #3509, for his capability and efficiency in performing his job.

Mr. Davis recently waited on me and was of great assistance in helping me to select a calculator to meet my specific requirements. Throughout the sale, Mr. Davis' manner was courteous and professional, and I would like to commend him for the assistance he gave me.

K mart 3508, Edwardsville, IL—Don Mayden, Pharmacist

I had a medical emergency in my home on Saturday night at about 8:50 pm. I immediately contacted my physician to call in a prescription to your store.

My husband left home and arrived at your doors at about 9:00 pm., closing time. He was admitted in and went to the pharmacy. As yet, my physician had not yet called in the prescription. On the persistence of your pharmacist, my husband was allowed to wait until our doctor called in and the prescription was filled, causing, I'm sure, your pharmacist inconvenience after business hours. This indeed was a blessing for my four ill children.

In today's hurried world, the conscientiousness of your employee, Mr. Don Mayden, was displayed as a dedicated employee willing to put in the extra effort to do a job above and beyond the call of duty in caring for his customers. You can be proud to have a person of this caliber on your staff.

My appreciation to Don Mayden. Thank you.

Executive Promotions

Joseph R. Thomas, Vice President, Distribution, Transportation and Merchandise Systems, will assume total responsibility for the implementation and development of all merchandise systems.

Thomas will administer all of our present merchandising systems now in place and will be responsible for the development of new systems, which will provide K mart the kind of centralized and decentralized merchandise systems that will close the loop in the buying-selling-rebuying cycle.

Thomas has been involved in the development of our merchandise systems since their inception and his background in all phases of our Company's operation will insure the continued success of merchandise systems development and implementation. Norman G. Milley, Executive Vice President of Merchandising and Subsidiaries, will assume the responsibility for S.L.I.M. (store level inventory management).

Russell E. Fawcett has been promoted to Buyer in Department 22 Glassware and Dinnerware, 35 Plastics and 41 Housewares.

Fawcett joined the company in 1942 at Kresge 589, Kokomo, Indiana. After managing several Kresge stores and a K mart, he served as District Manager in the Central and Western Regions. He was promoted to Manager of Georgia Distribution Center in 1969 and Buyer at KIH in 1979.

James D. Gekas has been promoted to Buyer in Department 17 Hair Goods and 38 Health and Beauty Aids.

Gekas joined K mart in 1955 at Kresge 109, Lincoln, Nebraska. After managing several Kresge and K mart stores, he served as District Manager in the Western Region. He was promoted to Buyer at KIH in 1976 and in 1977 to Buyer at KE, automotive division. In 1981, he was promoted to Senior Buyer, Hardline Departments, K mart International Services in Japan.

Joseph P. Monahan Jr. has been promoted to Buyer in Department 4 Toys & Games and 64 Hobbies & Crafts.

Monahan started with K mart in 1959 at Kresge 595 Youngstown, Ohio. Since that time he has managed several Jupiter and K mart stores, served as District Manager in the Central Region, Jupiter and Kresge Specialty Promotional Operations and Merchandise Manager at KIH, Director of Operations for Group 9 K mart Stores, General Manager of Group 9 Stores, and Buyer. He was promoted to his present position of Consulting General Manager, K mart Division, G.J. Coles & Coy, Ltd. in Australia in August 1981.

Duane R. Bass has been promoted to Associate Buyer in Equipment and Supplies.

Eugene R. Keppler has been promoted to Assistant To The Buyer, Department 1.

Harry Bowes has been promoted to Advertising Manager Department #5 and Department #61 Home Care Centers.

Bowes began his career with K mart in 1963 and will launch the advertising program for our new Home Care Centers.

Ms. Victoria Shropa has been promoted to Advertising Co-Ordinator.

Shropa began her career with K mart in 1969 in the traffic department. She has worked in the advertising department for the past 14 years.

Lloyd L. Ousley has been promoted to Manager of Advertising and Promotional Fund Collection Procedures.

Ousley has been with K mart since 1967.

Richard O. Harrison, Assistant Manager at K mart 4073, Clarksville, Indiana, has been promoted to Associate in the Import and Export Department at KIH.

Daniel F. O'Reilly, Assistant Manager at K mart 3410, Columbus, Ohio, has been promoted to Assistant to the Buyer in Department 61, Home Improvement Center at KIH.

Retirements

Hobart P. White will retire from K mart Corporation after more than 43 years of service.

White began his career with K mart in 1938 at Kresge 1279, Butler, Pennsylvania. During his career, he completed the management training program and has managed several Kresge stores. In 1972, White became Assistant to the Buyer at KIH and in 1978 was promoted to Associate Buyer.

Anniversaries

Lila M. Frederick, K mart 3064, Jackson, MI, 40 Years
Lorraine G. Gelinas, Kresge 60, Lewiston, ME, 40 Years
Audrey J. Havas, Kresge 282, Pittston, PA, 40 Years
Eleanore V. Kulik, KIH, Troy, MI, 40 Years
Roger L. Dixon, KIH, Troy, MI, 35 Years
Robert A. Goshorn, Far East Operation--Hong Kong, 35 Years
David C. Mills, K mart 7018, Jefferson City, MO, 35 Years
Earle C. Morrison, FTW, Fort Wayne, IN, 35 Years
Thomas J. Painter, K mart 3240, Greenville, SC, 35 Years
Raymond T. Weber, KIH, Troy, MI, 35 Years
Dolores M. Bridges, K mart 9132, Bedford, IN, 30 Years
Mary H. Clinansmith, Kresge 227, Birmingham, MI, 30 Years
William J. Finkel, CRO, Plymouth, MI, 30 Years
Martha J. Nicholson, FTW, Fort Wayne, IN, 30 Years
Edward H. Seitz, K mart 4038, Saginaw, MI, 30 Years
Gladys M. Bendler, K mart 7049, Mattoon, IL, 25 Years
Thomas V. Davies, K mart 4308, Birmingham, AL, 25 Years
Lawrence J. Dodane, FTW, Fort Wayne, IN, 25 Years
Larry L. Deetz, FTW, Fort Wayne, IN, 25 Years
Raymond F. Graft, FTW, Fort Wayne, IN, 25 Years
Ronald L. Gregory, K mart 4482, Soquel, CA, 25 Years
Isabelle M. Johnson, K mart 3374, Federal Way, WA, 25 Years
Agnes E. Kretschman, K mart 3091, Norfolk, VA, 25 Years
Harvey S. Meyer, K mart 3066, Naperville, IL, 25 Years
Jack A. Nuckols, CRO, Plymouth, 25 Years
Dino A. Pezzato, K mart 4125, Wyoming, MI, 25 Years
Robert M. Phillips, K mart 4124, Terre Haute, IN, 25 Years
Olive M. Poznick, Kresge 351, Scarsdale, NY, 25 Years
James R. Ray, K mart 4089, LaCrosse, WI, 25 Years
Larry H. Ray, K mart 3101, No. Charleston, SC, 25 Years
Bonnie J. Rohde, K mart 3546, Mt. Clemens, MI, 25 Years
Edna L. Smith, Kresge 165, Boston, MA, 25 Years
Tommy L. Tobin, FTW, Fort Wayne, IN, 25 Years
Larry D. Walker, FTW, Fort Wayne, IN, 25 Years

Anniversaries

Betty T. Pagac
Kresge 495
Akron, OH
40 Years

Gladys M. Fue
K mart 4239
Los Angeles, CA
30 Years

Rosemarie B. Glennon
K mart 4334
Erie, PA
25 Years

Jennie Allen
Jupiter 4613
Chicago, IL
35 Years

Leonard S. Olesko
KIH
Troy, MI
30 Years

Thomas A. Greenfield
K mart 3219
Albany, GA
25 Years

John A. McFarland Jr.
K mart 3124
Corona, CA
35 Years

Mary Catherine Ream
Kresge 120
Canton, OH
30 Years

Irene C. Kulpa
KIH
Troy, MI
25 Years

David H. Ribble
K mart 4018
Dubuque, IA
35 Years

Velda M. Rozsnyai
KIH
Troy, MI
30 Years

Craig L. Ortale
KIH
Troy, MI
25 Years

William Ebbs
FTW
Fort Wayne, IN
30 Years

Emily J. Arnold
Kresge 555
Jennings, MO
25 Years

Frances Rossi
Kresge 221
Parlin, NJ
25 Years

Ambrose L. Egler
CRO
Plymouth, MI
30 Years

Frances P. Curcio
Kresge 346
Brooklyn, N Y
25 Years

Robert F. Ruhl
K mart 3309
Decatur, IL
25 Years

Betty J. Smith
K mart 3224
Evansville, IN
25 Years

Regional News

Announcing

K mart Corporation's Children's Christmas Card Contest

Open to children or grandchildren, 12 years or younger, of current K mart employees.

Prizes..... $50 first prize, $40 second prize, $30 third prize.

Rules..... One entry per child. All cards must be drawn on white paper or pressed cardboard and measure at least 3" x 5", but no larger than 11" x 14". Tools to use are pencil, pen, marker or crayon. All entries must have parent's/grandparent's name, position, and location **printed** on the back of the card.

Deadline..... November 1, 1983

Picasso once said that we should not teach children to draw—we should learn from them.

Every child has an inborn need to draw. It is a mode of expression or release of their thoughts. And what better time to see these thoughts on paper than during the holidays.

Holidays are often peak experiences for children and can provide the motivation necessary to portray these experiences in art form.

Remember—the deadline is November 1. This will give you plenty of time to find out if the school will be having projects such as this or if you plan to have your child draw at home.

Submit entries to K mart Corporation News Office, 3100 West Big Beaver, Troy, MI 48084, Attn: Virginia Burns.

P.S. When mailing entries, place them between two pieces of cardboard so as to prevent damage enroute to headquarters.

P.S.S. A local photographer has just completed choosing the 1983 Photo Contest Winners. These winners will be notified by mail and will be featured in the October issue. So look for it.

"Remember, the good drawing is one
in which the child puts something of himself.
It is an honest original idea
of his own."
HOOVER

Louis F. Hoover, **Art Activities for the Very Young —from 3 to 6 Years.**
Worcester, Mass.: Davis Publications, 1967.

Tom Budzick, assistant manager K mart 9705, Madison, Ohio, with local author June Lund Shiplett.

Local Author's Books Read Well, Sell Fast

It may have taken a local author ten years to complete her first book, but when she visited K mart 9705, Madison, Ohio recently, she proved that spending all of those years on one book payed off.

June Lund Shiplett now has authored eight books which number over 1.6 million in print. K mart 9705 carries two of those books and has a hard time keeping them in stock. They hope to carry all eight soon.

During her visit, June spent some time with the employees.

Robin Scott, area merchandiser, says, "June's a real friendly lady. She's very down-to-earth. She autographed one of her books for me. I read it and it's really a good book."

June began her career as a novelist in 1965. Her first book, **Journey to Yesterday**, which took ten years to write, wasn't published until three years after its completion. June rewrote the book six times before she felt it was right.

Before that book was published, the first book of her Wind Series, **Raging Winds of Heaven**, was published in 1978. Soon after in 1979, **Journey to Yesterday** was in print.

Things moved quicker after that. Since 1979, June has had six books published. Currently, she is working on the 21st chapter of her ninth book.

June's books take her on tour about twice a year. Her husband, Charles, a local lift truck operator, is her strongest supporter and is always with her when she travels around the U.S.

Part of her travels include giving workshops on creative writing and holding autograph sessions. She recently held a workshop at the Cuyahoga Writers Conference. She also spoke to the Mentor Rotary Club, which was her first all-male audience. She says that since her books are historical by nature with a touch of romance, they have quite an appeal to male readers.

In fact, she recently received a fan letter from a colonel in the Army.

June's warm and friendly attitude have brought her a multitude of author friends including Rebecca Brandywine, Cynthia Wright, Janet Daily and Jennifer Wilde, who is better known to friends as Tom Hough.

"There are a lot of men writing under a woman's name due to the fact that readers generally accept a female author," June says.

Many books these days are made into movies and June's are no exception. "June is currently working with a publicist on making a movie for television out of her book **Journey to Yesterday**, Robin says.

Shopping at K mart is something June looks forward to, especially because of the book department.

"I think Mr. Budzick (assistant manager) does a fabulous job in the book department, which looks fantastic," she says.

March of Dimes Walk-a-thon

They walked 12.4 miles for the Teamwalk March of Dimes recently and raised $293 for the cause. Some had blisters while others went dancing that evening.

Seven employees from K mart 4234, Spartanburg, South Carolina, volunteered to walk to raise money for the March of Dimes and all but two went to work the same day.

Those who walked are: Janet Kelly, electric; Elizabeth Wolbrecht, apparel, Gail Surrett, apparel; Jackie Edmonson, merchandise employee; Becky Eplee, office cashier; Rhonda Bulman, office cashier; Robbie Teague, stockperson.

Janet Kelly said this was her first walk and she had such a great time that she can't wait for next year. "I had a tremendous time, but I was so incredibly sore for the next few days. Elizabeth and I are the only ones who didn't have to work that same day. We all got some much needed exercise and the weather was perfect. We walked at a good pace and did it in about three hours. We averaged walking about four miles per hour."

Elizabeth Wolbrecht was another first at a walk-a-thon, but has a sports background, which helped her get through without much pain. "I didn't do any walking beforehand, but I used to play soccer, and jog a lot. I jogged the last mile in. The more you walk, the better you get. You can get a high off of walking. I get faster instead of slower, the more I walk," Elizabeth explained.

Becky Eplee was the brave one of the group and decided to go dancing that evening. "I was exhausted after the walk and I had to come into work at 12:30 p.m. and work until 9:30 p.m.," Becky says. "But then after work I went out dancing!"

Store manager R.E. Blanchard is an avid jogger. In fact, the day of the walk, he was jogging in a race and after his race he met up with the group to walk the last quarter mile with them as they completed the race.

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A Charitable Shopping Spree

It looked like employee Mildred Swartley, K mart 3394, Eagleville, Pennsylvania, was doing shopping for her grandchildren before she started work. Personnel Manager Joan Hepple noticed Mildred's shopping spree and asked if the clothes were for her grandchildren.

Mildred modestly said that the clothing was for some needy neighbor children that she knows.

A little further investigation found that Mildred has been doing deeds like this for a long time.

"I have worked with missionary people for years," Mildred says.

"There are two young children in the family across the road from me who were really in need of many things. So I took them to Sunday school one Sunday and also got some food from the church for their family.

"Then I told a deacon at the church that I needed money to buy some clothing for these children. He said to take $100. So with that money I bought a coat, jacket, trousers, shoes and shirts for each child. The clothing was much needed."

Joan says that Mildred is always cheerful, always helpful and full of cheery quips that make someone's day or at least give them something good to think about.

"I've done this work for a long time and have been rewarded so many times for it," Mildred says.

Mildred works in conjunction with her church, the Upper Berion Baptist Church in King of Prussia.

Breakfast for 100

Who in the world would want to invite 100 preschoolers to breakfast? K mart 7415, Springfield, Virginia would and did.

For Easter, Store Manager L.B. Urso and his cafeteria staff invited 100 children from the Annandale Christian Community for Action (ACCA) day care center to enjoy the 99¢ children's breakfast and chat with the Easter Bunny.

Then, each child was treated to a small Easter basket made from small, green berry cartons filled with Easter grass, malted eggs and a hard boiled egg, made by the staff.

"We sent out many letters to various groups saying that we have an Easter Bunny available for breakfast as a way of promoting goodwill and increasing sales," Urso says. "We had a very good response."

The children, who come from low to moderate income families with working parents, really delighted in the attention and the delicious breakfast.

There are 24 churches in the Annandale-Baileys Crossroads area who participate in ACCA day care. The churches contribute about 20 percent of the cost of caring for each child. Donations of volunteer time and equipment are also received. The children are fed breakfast, lunch and an afternoon snack and are provided an elaborate educational program, which is designed to prepare them for success in public schools.

Maureen, McGruff, Teach Crime Prevention

McGruff the Crime Prevention Dog is Maureen Antognoli's frequent companion. When she isn't working part-time as a jewelry clerk at K mart 4322, Kankakee, Illinois, she is chairperson for the Crime Prevention Committee of Kankakee Junior Women's Club.

Maureen feels that it is important to reach young children and make them aware of what crime prevention means.

"The club has different positions. By working at K mart, I see a lot of young people get caught shoplifting and I became interested in helping. So I volunteered for this job," Maureen says.

She developed a program to introduce McGruff the Crime Prevention Dog to elementary students in the county. Maureen felt the children would relate to the dog.

McGruff is the symbol for crime prevention and is promoted by the National Crime Prevention Coalition.

With McGuff, Maureen visits classrooms and talks with students about learning to respect others and stresses that shoplifting is a crime.

She also teaches the children how to protect themselves by telling them not to get into a stranger's car and not to open the door if they are home alone.

The Kankakee Junior Woman's Club recently won a first place State Award from the Illinois Federation of Woman's Club for their crime prevention project.

Singing Ambassador

"Accomplished singer" has now been added to the list of talents that abound among employees at K mart 4433, Quincy, Illinois.

Lynda Sullivan, part-time employee, temporarily traded in her smock for traveling papers that will take her around the world. She was recently accepted into the cast of "Up with People", the internationally acclaimed performing group.

Lynda was selected from a field of 10,000 applicants to join the group of 500 men and women performers from 20 countries. The group will spend a year traveling over 32,000 miles, helping to spread the message of hope, goodwill among the people of the world through the international language —music.

The competition for acceptance into "Up with People" is stiff and musical talent is only one of the criteria used for selection. Attitude, motivation, goals, communication skills and a desire to make a positive contribution to society are all heavily weighed when screening applicants.

When Lynda completes her year of performances, she will return to Northeast Missouri State University to finish her senior year, majoring in secondary mathematics education.

Microwave Schools Increase Sales

A microwave oven can be a terrific addition to any kitchen, but it can also be a frustrating nightmare if you don't know how to use it. Betty Andreano, appliance manager at K mart 3476, Clearwater, Florida, is trying to alleviate that problem by holding microwave cooking classes.

"We offer the classes before Mother's Day and again before Thanksgiving," Betty says. "The one we offer this October will be the ninth class since we started. All of the stores in the Tampa Bay area participate."

The classes have dramatically increased sales in the Tampa area. For a 60 day period, there were 1,090 microwave ovens shipped to Florida. In the Tampa Bay area alone 546 microwaves were sold.

Betty owns a microwave and says it gets constant use. "I consider myself a good cook, but cooking is not one of my favorite things to do. The microwave makes it a lot easier.".

Betty Andreano, appliance manager of K mart 3476, Clearwater, Florida.

Personal Growth, Choice High on Artist's List

Carol Miller, K mart 3267, Dayton, Ohio, works the early morning crew. In the afternoons, her time is spent working as a freelancer on art projects.

Carol received an Associates Degree in Fine Art from the Allegheny Community College in 1974 and a B.A. in Fine Art from Indiana University of Pennsylvania in 1977.

After graduation, Carol worked in advertising layout, taught part-time and had various other jobs. "When I was living in Pittsburgh, I taught a drawing and painting class to seniors who were going to attend a specialized college," Carol says. "It was sort of an introductory course to give them a taste of what art is about."

After moving to Dayton, Carol got her job with K mart and began trying to establish herself as a freelance artist.

Last year, she designed a logo for Nova House of Dayton, a drug and alcohol rehabilitation center.

"I just finished a public service announcement and also designed T shirts for Nova House," Carol says. "The T shirts are black with white. There is a picture of a star shooting through the sky. It looks somewhat like a comet. In fact, I just saw the T shirts and I'm really pleased with them."

The television commercial used the same star as a basis for their artwork. "It may sound crazy, but when I worked on this ad, I used a toothbrush. It gives you a fine spray of paint. I used a star with a three colored rainbow shooting out of it."

Carol likes the fact that she works for K mart and has time to do her artwork, too. "I want the choice to do the artwork that I **want** to do, not what someone tells me I have to do," Carol says. "I want the freedom to pick and choose. I have more control over my time this way. I think that when you work for someone and try to produce creative artwork, sometimes you can't work under the pressures of their time schedule. Sometimes, you just need more time to be creative. What I'm doing now is best for my personal growth."

Carol is presently trying to put together a showing of her fine artwork. "It's still in the planning stage, but I'd like to get all of my personal work together. I've got about 30-40 pieces and it's time to have a showing. You sort of loose track of where you are with everything when you accumulate too much. After my showing, I can start all over again."

Among her personal collection are figurative drawings, landscapes, nature scenes, watercolors and mixed media.

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A Junior Achiever

Laura Koster, part-timer at Kresge 246, Grand Rapids, Michigan, always seems to find time for numerous Junior Achievement activities, which have won her awards, trips and scholarships.

A senior at Catholic Central High School, Laura is running for re-election for her present position of Vice President Marketing of her Junior Achievement company and is even thinking of running for president.

"One of my advisors thinks that I should run for president," Laura says. "It is a creative position as opposed to vice president of marketing, which is all books and record keeping.

Laura's company is called Cookie Sheets Plus. Their product is an aluminum cookie sheet produced by the students.

"We sell thousands of them," Laura says. "You would think that everyone has bought one by now, but I guess not. We make them ourselves. We buy aluminum blanks, have three presses to bend the sides, file them down and package them. Our regular J.A. meetings last about two hours once a week and for one and one half hours of that time we make 250 cookie sheets."

The cookie sheets sell for $2.50.

Cookie Sheets Plus ranked third in total sales out of the 48 small-scale J.A. companies in Grand Rapids in the 1982-83 program year. Their sales were over $7,800.

Laura generated $500 in sales through door-to-door selling.

In the local J.A. competition, Laura was a finalist for her office and received a full scholarship for a Dale Carnegie course in human relations and public speaking.

"It was a 14-week course and very interesting," Laura says. "They give out methods on how to remember names and points on public speaking. Now I can speak in front of a group and not get nervous.

Where does one person find the time and motivation to achieve so many things before they are even out of high school?

"I guess I am motivated by self-interest. I get a lot of enjoyment out of progress," Laura explains.

"As far as time goes, everything just seems to fall into place. I have the meeting once a week and for my door-to-door sales, I go out for a half hour to an hour a day."

Laura was also awarded the Outstanding Achiever Award this year where one person from each company is chosen for a grand prize of a three day vacation to Mackinac Island, Michigan. It is an all expenses paid trip. This is Laura's second year for that award.

In August, Laura will go on as a delegate to the National Junior Achievers Conference held at Indiana University to participate in contests, product fairs, public speaking, workshops, learn about other J.A. companies and many other activities. Each delegate brings back their new-found ideas and shares them with their J.A. company.

After Laura graduates from high school, she hopes to go into computer science.

Del Deleplancque, K mart 3298, Boise, Idaho, with his Chevy pickup and his license plate that was made in honor of K mart's service center logo—K Care.

Matching Plates and Cars for Service Center Manager

Cars and license plates. That's what E.F. (Del) Deleplancque, service manager, K mart 3298, Boise, Idaho, likes to collect.

"I'm a car nut," Del says. "I've been collecting cars ever since I was out of high school. I have six right now."

Six cars between his wife and himself and Del swears that he drives each one almost every day!

"I've got a 1923 Ford Roadster. It's a little car I built in 1970. I use it for pre-1948 shows and drive it, too. It's a homemade job. The body was a kit but everything else is a 1923 Ford."

He gets over 30 miles to the gallon, since the car weighs only 2,000 pounds.

"There's going to be an auto show in Boise in November, which I'll be in. You get 200 to 300 cars out there and get to see what people can do with them. It's a lot of fun."

The license plate on his Ford reads "Mini T." The trailer that Del uses to haul his Ford has plates with "T Hauler" embossed on them. Del likes to drive his 1974 Chevy "low ride" pickup to work since it sports plates reading "K Care". "I got into license plates when I was in Montana. They came out with personalized plates, I got one and just kept collecting from there."

Since Del's 1962 Firebird is a rare and unique commodity these days, it goes without explanation that his plates read "Unique".

"That was the first year that they made Firebirds. The '62's that are in good shape are very scarce. So naturally we put "Unique" on the plates. Right now we're getting ready to totally restore the car with a new paint job. Del also has a 1966 Volkswagon Bug.

Although maintaining and restoring his cars takes up most of Del's free time, he also loves to fish.

"Fishing is also my hobby, whenever I get a chance to do it. But I spend most of my time working on my cars, which keeps me pretty busy."

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She also received the President's Award of Excellence. She will receive $100 for books and $850 for fees. Brenda must maintain a 3.5 average throughout the year. She graduated in May from Cochise College with a 4.0 average. Her major was business administration.

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Laurie spent a week at an Olympic developing camp in August. "I'm working towards the 1988 Olympics, but I'm fairly confident that I could make the trials this year," Laurie says. "But I don't really think that the team can make it.

At Northeast Louisiana University, Laurie is a junior and majoring in radio and TV management.

"I should graduate in 1985. I know that seems a long way off but after that I would like to work for two years and train some. Then the year before the Olympics, I would like to go somewhere to train for the entire year and do nothing else. That's why I want to work for two years, to save up some money."

Laurie has observed that the best-trained women at recent meets seem to be from California. She might be eyeing that as a training ground for her Olympic strategy.

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At the sports Festival, only the top two competitors are invited from each state. The two women who were first invited decided to attend other meets. This left the position open for Laurie.

Laurie spent a week at an Olympic developing camp in August. "I'm working towards the 1988 Olympics, but I'm fairly confident that I could make the trials this year," Laurie says. "But I don't really think that the team can make it.

At Northeast Louisiana University, Laurie is a junior and majoring in radio and TV management.

"I should graduate in 1985. I know that seems a long way off but after that I would like to work for two years and train some. Then the year before the Olympics, I would like to go somewhere to train for the entire year and do nothing else. That's why I want to work for two years, to save up some money."

Laurie has observed that the best-trained women at recent meets seem to be from California. She might be eyeing that as a training ground for her Olympic strategy.

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